

Saltworks Tuzla Member of the EU Salt association

In the month of June Tuzla salt factory was admitted to membership of EU Salt Association which has a goal of representing and protecting interests of salt manufacturers in Europe.

We are one of the important salt manufacturers in Europe and this is a great honor for us, especially since Bosnia and Herzegovina is not an EU member yet. At this moment we've become associated members of European salt manufacturers association and I expect us soon to be a full member, said general manager Izudin Kapetanović.

He emphasized that association membership offers range of possibilities, from placing the product on the European market to cooperation with other members and he added that the quality of Tuzla salt has been recently confirmed by B&H Superbrands Expert Council.

On the basis of recognizability, reputation, quality, reliability and longtime consistency Tuzla salt was awarded the status of Superbrand for the year 2008 by aforementioned council, by which this product was listed among leading market brands in our country, said Kapetanovic.